

Commercial Services

We can offer help to your business in a number of areas:

- **Business Reviews:***
 - Business Planning
 - Entry Strategies
 - IPR Strategy
 - Licensing
 - Market Validation
 - Partner Strategy
 - Planning
 - Sales Coaching and Training
- **Workshops:***
 - Business Growth
 - Business Modeling
 - Strategy
- **Marketing & Sales:**
 - Campaign Design
 - Campaign Management
 - Campaign Strategy
 - Channel Building
 - Communications Strategy
 - Lead Generation
 - Market Research
 - Product Launches
 - Project Management
 - Reference-ability
 - Strategic Planning
 - Telemarketing

*Delivered through Conduit Partners.
www.conduitpartners.co.uk

Commercial Services

 worldspan creative
Growing Successful Businesses...

Growing Successful Businesses...

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www.worldspancreative.co.uk

About Us

A passion for success...

We specialise in delivering strong commercial strategies that increase the value in businesses.

Worldspan Commercial will work with you to discover your true business potential. We create

and deliver effective commercial and marketing strategies, backed up with strong branding and positioning.

Innovative, strategic and tactical plans that make commercial

sense by enhancing and improving what you already have.

Our team of business professionals and marketing practitioners have a clear track record of excellence.



“We have everything from direction through to delivery, to results.”

Our Approach

Growing successful businesses...

We are passionate about developing business, long term business with real potential for growth. Using tried and tested methods we review, analysis and deliver commercial services that work. Our services get the results that clients want.

Business Services

From initial revenues, revenue breakthrough, building or turning a business around. Our services mitigate risk, unlock the full value, and accelerate revenue potential. We ensure that businesses remain focused on the opportunities that deliver the greatest return in the shortest time with the minimum risk.

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Marketing & Sales

Our marketing and sales services range from reviews and recommendations of existing strategies through to the creation and delivery of new strategies. Whatever your business we work with you to improve the effectiveness of communication with your existing and potential customers.



monster®



innovotec

“We know how to move the business forward.”

Growing Successful Businesses...

Worldspan Group

Our parent company...

Worldspan helps organisations build and maximise relationships with people who are critical to their business success.

Whether to win new customers, create customer and brand loyalty, launch new products or motivate and engage employees and channel partners, we design and implement solutions through integrated or standalone events, creative services and motivation campaigns.

Creative services:

- Graphic design & print
- E-marketing campaigns
- Brand identity creation
- E-marketing solutions
- Database-driven websites

Motivation services:

- Internal communication
- Reward and recognition
- Sales incentives
- Cultural re-alignment
- Employee and channel engagement
- Incentive travel

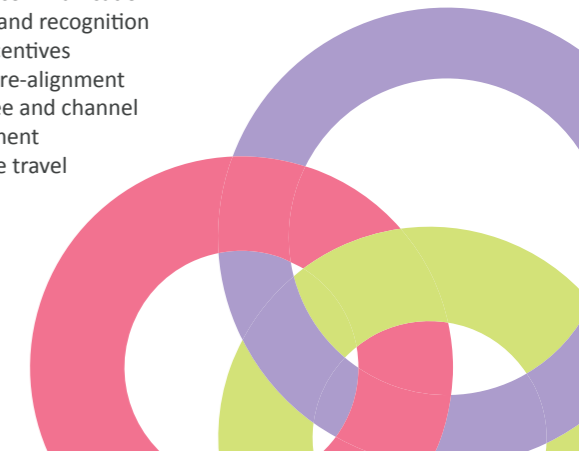
Event management services:

- Corporate hospitality programmes
- Press and product launches
- Corporate meetings and conferences
- Individual leisure and business travel

Contact Pip to discuss how we can enhance your business:

01745 823400
pip.hallewell@worldspan.co.uk

Growing Successful Businesses...



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