

## *Creative Services*

*We can offer help to your business in a number of areas:*

### ▪ **Website Services:**

Brochure Websites  
Email Marketing Design  
Mobile Friendly Websites  
Retail Websites  
Service Websites  
Social Marketing  
Website Promotion

### ▪ **Branding:**

Branded Clothing  
Branded Gifts  
Brochure Design  
Business Stationery  
Logo Design  
Package Design  
Signage

### ▪ **Exhibitions:**

Badge Design  
Delegate Pack Design  
Exhibition Graphics  
Portable Display Graphics

### ▪ **Advertising:**

Billboards  
Corporate Videos  
Press Advert Design  
Vehicle Adverts

### ▪ **Copywriting:**

Advertising  
Blogs  
Editorial  
Marketing  
Scriptwriting  
Social Media  
Web Content

### ▪ **Illustration**

## *Services Overview*

 worldspan creative

*Enhancing business through effective design*

# About Us

## A passion for design...

We specialise in delivering designs that generate results for businesses across the globe. We'd like to hear your story. Tell us what you need and we'll tell you how we can help. Then we can begin.

Worldspan Creative will work with you to create and deliver effective marketing strategies, PR plans, outstanding design and creative concepts for digital and print media – all of which will generate real results for your business.

We are at the forefront of our industry, and we excel in creating concepts which meet briefs and deliver returns that go beyond our clients' expectations. Our team of design professionals and marketing practitioners have a clear track record of excellence.



*“Our business needs were reflected in the excellent quality of the product.”*

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# Our Approach

## Enhancing business through effective design...

We're passionate about design. Not just design that looks impressive, but design that actually draws the attention of its target audience and communicates in a manner to which they respond. Our designs work for our clients, and that is why they keep coming back.

### Web Design & Development

From high-end content management systems (CMS) to rich multimedia presentations, our in-house design and development team can bring ideas to life. Where functionality and creativity meet, our web design team maintain a high level of knowledge about emerging technologies and their capabilities to enhance any project we undertake.

### Graphic Design & Brand Identity

From developing a brand identity for a local or global company to developing marketing for an event or motivation campaign, our creative team has the ability to see things that others may not. We are expert in meeting our clients needs, our graphic design capabilities are unrivaled.

Worldspan Creative works with passion. We work promptly and with care. All of which underpins the enjoyable and excellent relationships that we share with our clients.



*“It's really easy to keep our website up-to-date.”*

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# Worldspan Group

## Our parent company...

Worldspan helps organisations build and maximise relationships with people who are critical to their business success.

Whether to win new customers, create customer and brand loyalty, launch new products or motivate and engage employees and channel partners, we design and implement solutions through integrated or standalone events and motivation campaigns.

### Creative services:

- Graphic design & print
- E-marketing campaigns
- Brand identity creation
- E-marketing solutions
- Database-driven websites

### Motivation services:

- Internal communication
- Reward and recognition
- Sales incentives
- Cultural re-alignment
- Employee and channel engagement
- Incentive travel

### Event management services:

- Corporate hospitality programmes
- Press and product launches
- Corporate meetings and conferences
- Individual leisure and business travel

*Contact Pip to discuss how we can enhance your business through design:*

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